

Reporting

- **Standard Reports** - Available within admin system under Gear Icon -> Lending Admin (or Deposit Admin) -> Reports
- **Data downloads** for adhoc analysis - A very large dataset is available within admin system for download, allowing product owners to conduct various analyses
- **Behavioral Data** - Google Analytics (and Google Tag Managers) is built into the platform and accessible by you. PLUS conversion flow chart is a unique dashboard that demonstrates how users are behaving through your digital flow allowing you to think about optimization

In addition to above data availability, CreditSnap also gives you two mechanisms to pull data into your very own data warehouse

- **Daily FTP** - CreditSnap can generate data feeds for every application and push them into your data Warehousing FTP folder, and you can process that data to build your own data warehousing capabilities, and feed that into your internal dashboarding tools like Tableau
- **Realtime Data Events** - Those of you that can accept data events through APIs for realtime data warehousing capabilities, CreditSnap got you covered. As each loan or deposit application goes through its lifecycle, CreditSnap system published various lifecycle events through event APIs, and you can subscribe to your choice of events and thereby accept the incrementally mature payloads and process them into your data warehouse.

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